

# Alexis Sundara

Graphic Designer

## About

Brand-focused Graphic Designer with 10 years of experience creating visual systems, event branding, and digital campaigns for public policy, nonprofit, fintech, pharmaceutical, and B2B clients. Adept at translating complex needs into clear, strategic, human-centered design solutions. Skilled in collaborative, fast-paced multi-time-zone environments with a focus on typography, visual systems, and multi-platform brand consistency.

## Experience

- **NJI Media — Washington, D.C.**  
Graphic Designer, September 2022 – October 2025
  - Designed brand identity systems, event branding, paid media assets, and presentation materials for global clients in public policy, finance, pharmaceuticals, and nonprofit sectors.
  - Collaborated with cross-functional teams including strategists, video, copywriters, and developers to deliver cohesive campaigns across digital and print.
- **Freelance Designer — Plainville, CT**  
Graphic Designer, November 2021 – September 2022
  - Developed brand identities, logos, and supporting visual systems for small businesses and independent clients.
  - Guided clients through creative decision-making, ensuring brand alignment and strategic outcomes.
- **drinkcaffeine — Madison, CT**  
Art Director, October 2014 – August 2020
  - Worked within a tight-knit team in creative execution on branding, website design, application UI, and print campaigns for clients in private education, hospitality, and B2B.
  - Concept development, visual identity creation, layout systems, and multi-channel campaign design.
- **Bartok Design and Marketing — New York, NY**  
Intern, April 2014 - Aug 2014

## Core Skills

Adobe Photoshop	Typography	Photography
Adobe Illustrator	Print Production	Figma
Adobe InDesign	Paid Media	Canva
Branding & Identity	Presentation Design	Basic HTML/CSS

## Education

### University of Connecticut — Storrs, CT

BFA in Communication Design, 2008–2013

### Central Saint Martins — London, UK

Design and Interaction, Spring 2012



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